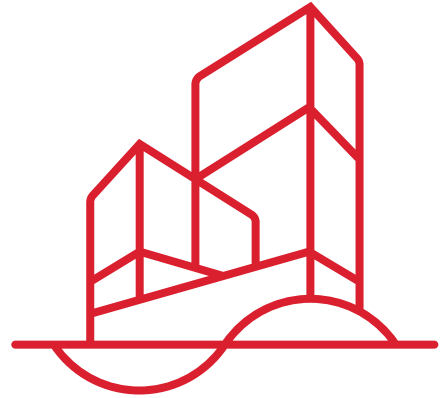




SimBuild in Practice

SimBuild 2027

**Conference Sponsorship Packages
May 24–28, 2027 | Seattle, WA**

Table of Contents

About IBPSA-USA.....3

Letter from Conference Chairs 4

Steering Committee 6

Why Sponsor SimBuild 2027 7

HackSimBuild 2027 8

Exhibition.....9

Sponsorship Opportunities 10

Other Sponsorship Opportunities..... 11

Contact..... 13



About IBPSA-USA

The International Building Performance Simulation Association – USA (IBPSA-USA) is the United States regional affiliate of the International Building Performance Simulation Association (IBPSA). Since its founding in 1997, IBPSA-USA has served as the leading professional organization dedicated to advancing the science and application of building performance simulation.

As a 501(c)(3) nonprofit organization, IBPSA-USA brings together building performance practitioners, researchers, educators, students, software developers, engineers, architects, consultants, and policymakers to improve the design, construction, operation, and maintenance of both new and existing buildings. Through collaboration, education, and innovation, the organization supports the development of technologies and best practices that create healthier, more comfortable, resilient, and energyefficient buildings.

Our Mission

Fostering better building performance through simulation.

Our Vision

- » Advance the widespread application of building performance simulation throughout the design, construction, and operation of healthy, comfortable, productive, and energyefficient buildings.
- » Empower professionals with the tools, knowledge, and workflows needed to create a sustainable, resilient, and high-performing built environment.
- » Promote building simulation as a trusted, timely, and essential resource for informed decision-making across the building lifecycle.

About SimBuild 2027

SimBuild is IBPSA-USA's flagship conference and the premier event for building performance simulation in North America. The conference brings together professionals from across industry, academia, government, and technology to share cutting-edge research, showcase innovative software and methodologies, and discuss the latest advancements shaping the future of high-performance buildings.

Through technical presentations, keynote sessions, panel discussions, workshops, networking events, and the highly anticipated HackSimBuild innovation challenge, SimBuild provides a collaborative environment where attendees can exchange ideas, build professional relationships, and explore solutions to today's most pressing building performance challenges.

From emerging simulation technologies and advanced modeling techniques to decarbonization, resilient design, intelligent building operations, and occupant-centered performance, SimBuild highlights the innovations that are transforming the built environment.

By sponsoring SimBuild 2027, organizations gain direct access to an engaged audience of industry leaders, researchers, educators, students, software developers, consultants, and decision-makers who are driving the future of building performance simulation.

Whether introducing a new technology, launching a product, recruiting top talent, or strengthening relationships with existing clients, SimBuild 2027 offers unparalleled opportunities to connect with the professionals advancing the future of building performance simulation.

Letter from Conference Chairs

Dear Conference Sponsors and Exhibitors,

SimBuild is the premier conference for academics, practitioners, and software developers in building simulation in the U.S. It's a small industry with outsized impact. SimBuild attendees have been instrumental in improving our energy code and setting aspiration targets for what buildings can be – comfortable, safe, and efficient places to work, shop, learn, and play.

We are pleased to be entrusted with organizing this year's conference with a practitioner focus. We've been involved in organizing the last several conferences, bringing a series of changes to make the conference more active and interactive. Those include the hackathon, the psychro escape room, and small group formats.

The conference is a little bit different this year. First, we are moving to an annual conference, rather than having it every other year. Second, we don't have an academic paper track. That means less presentations, more workshops, and more networking. Expect much more of a focus on the practice of building simulation and how it intersects with the disciplines of architecture and building management.

If you are a software developer or data provider, this is your best chance to interact with your users and find new ones. If you are a consulting firm, this where you can find industry-leading talent and advertise your unique capabilities. If you represent a regulatory body, utility, or policy organization driving building energy codes and decarbonization strategies, this is where you can engage directly with the simulation professionals and technical leaders shaping the future of building performance. We have a range of sponsorship opportunities to customize how you want to support SimBuild and tailor your interaction and advertising with attendees.

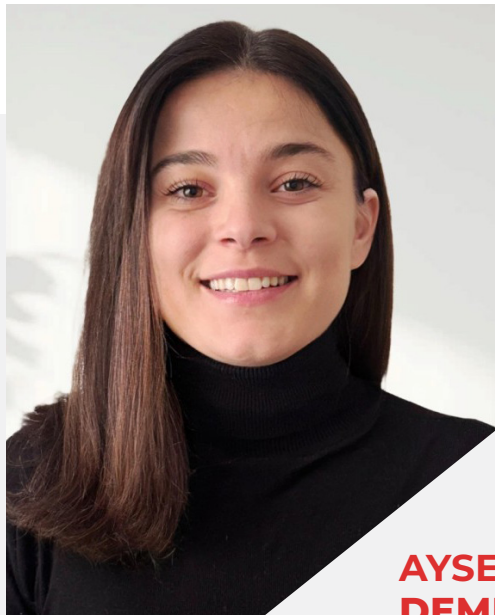
We hope you'll join us in Seattle. Register and sponsor early, as some sponsorship opportunities are unique.

Sincerely,

Matt Dahlhausen & Aysegul Demir Dilsiz



**MATT
DAHLHAUSEN**



**AYSEGUL
DEMIR DILSIZ**

“

SimBuild attendees have been instrumental in improving our energy code and setting aspiration targets for what buildings can be.

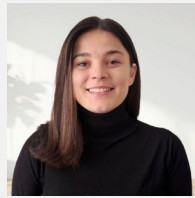
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Steering Committee

Co-Chairs



MATTHEW DAHLHAUSEN
National Laboratory
of the Rockies



AYSEGUL DEMIR DILSIZ
Arup



Members



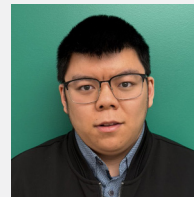
KATE BOMAR
LPA



IRINA SUSOROVA
Windsor Engineers



YINGJIE "LUCY" LIU
University of
Washington



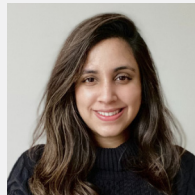
JASON ZHOU RMF
Engineering, Inc.



KEN TAKAHASHI
ARXE Analytics/
University of Tokyo



EDIE TAYLOR
West Monroe



RASHMI BALIGA
JLL



APOORVA PRADHAN
LPA

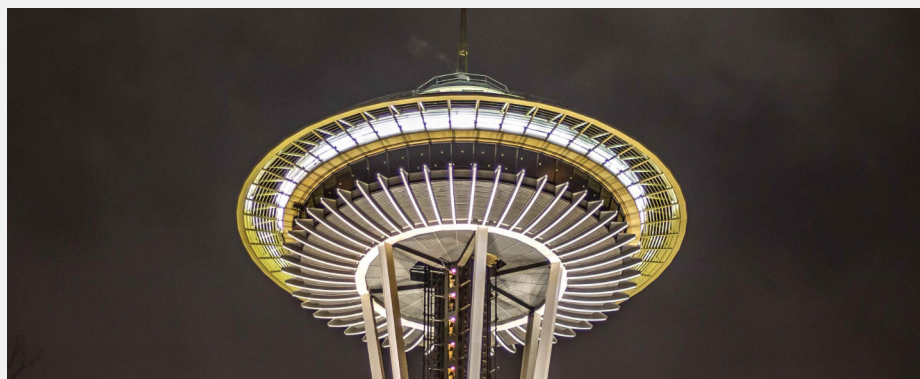


ANURADHA KADAM
Arup

Hackathon



GABRIEL FLECHAS
Environmental Compliance and
Sustainability Engineering, LLC



Why Sponsor SimBuild 2027

SimBuild 2026 by the Numbers

250+
ATTENDEES

- INDUSTRY
- ACADEMIA
- GOVERNMENT



135

ORGANIZATIONS



9

COUNTRIES



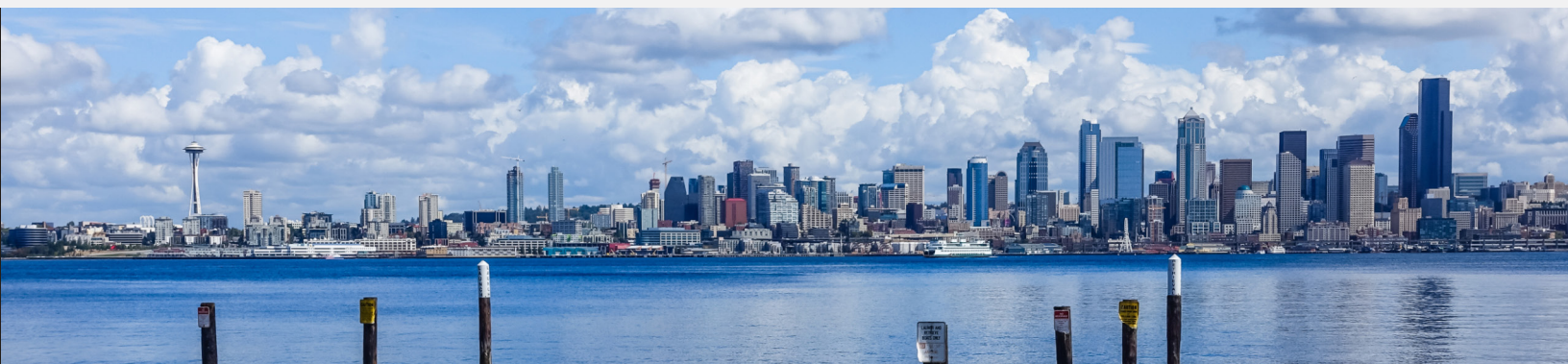
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US STATES



20

SPONSORS



HackSimBuild 2027

How will HackSimBuild run in 2027?

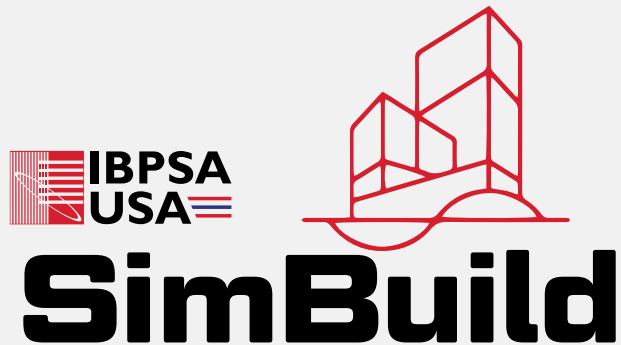
HackSimBuild 2027 is an immersive 24-hour innovation challenge designed specifically for the building performance simulation community. Held in the days leading up to SimBuild 2027, this collaborative buildathon brings together modelers, software developers, students, researchers, architects, engineers, and building performance professionals to tackle real-world challenges and explore new possibilities in simulation, analytics, and building technology.

Working in multidisciplinary teams, participants will design, develop, and test innovative tools, workflows, applications, and methodologies that advance the practice of building performance simulation. The event encourages creativity, experimentation, and rapid problem-solving while fostering collaboration across industry, academia, and emerging professionals.

At the conclusion of the challenge, teams will showcase their projects during SimBuild 2027 to a distinguished panel of industry experts and judges. Awards will recognize the most innovative, impactful, and implementation-ready solutions, highlighting ideas that have the potential to shape the future of building performance and simulation.

As one of SimBuild's most engaging and hands-on experiences, HackSimBuild relies on the support of sponsors and industry partners. Organizations can contribute through financial sponsorships, software licenses, technical resources, meals, prizes, or mentorship opportunities for participants. Sponsoring organizations may also have the opportunity to participate as judges, helping evaluate projects and engage directly with some of the brightest minds in the building performance simulation community.

HackSimBuild provides a unique platform for organizations to showcase their commitment to innovation, connect with emerging talent, and support the development of new ideas that advance the future of high-performance buildings.



Exhibition

The SimBuild 2027 Exhibition offers sponsors and exhibitors a valuable opportunity to engage directly with building performance simulation professionals, researchers, educators, software developers, and industry decision-makers. Located in a highly trafficked central area of the conference, the exhibition serves as a hub for networking, product demonstrations, and meaningful conversations throughout the event.

With dedicated exhibit hours, networking receptions, and generous breaks for coffee and lunch held in or adjacent to the exhibit area, exhibitors benefit from consistent attendee engagement and visibility. Whether showcasing innovative software, consulting services, research initiatives, hardware solutions, or emerging technologies, the SimBuild exhibition provides an ideal platform to build brand awareness, generate leads, strengthen existing relationships, and connect with the professionals shaping the future of building performance simulation.



Sponsorship Opportunities

SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
	\$35,000	\$10,000	\$6,000	\$3,000	\$1,500
Complimentary Registrations	5	3	2	1	1
Exclusive recognition for lunch*	✓	✓			
Recognition for coffee break*			✓		
5 minutes for welcoming remarks during opening session	✓				
Product demo - 60 minutes*, with choice of room format	✓	Choose 3			
Product demo - 30 minutes*			Choose 2	Choose 1	
2 minute remarks in keynote session*					
Exhibit table - 8 ft table	✓				
Exclusive email-based marketing announcement, sent in advance to all registered attendees	✓				
IBPSA-USA social media marketing announcements	1				
Logo feature on signage, website, and plenary screens	✓	✓	✓	✓	✓
Email highlighting all conference sponsors, sent the week before the conference to IBPSA USA email list	✓	✓	✓	✓	✓

* Limited Availability

Other Sponsorship Opportunities

RECEPTIONS

Welcome reception	Inquire
Evening awards banquet	Inquire
Evening social receptions	Inquire

HACKSIMBUILD

HackSimBuild Presenting Sponsor	\$2,500
Sponsor an award	\$1,000 per award
Evaluate HackSimBuild projects as a distinguished judge	\$500
Offer a trial of software/time on cloud service to support HackSimBuild projects	in-kind donation

STUDENT BENEFITS

Student networking lounge	\$3,000
Student travel sponsorship	\$2,000 per student

NAMING RIGHTS

Escape room	\$3,000
Speakers lounge	\$2,000
Quiet room	\$1,000
Wifi Network	\$1,000

BRAND VISIBILITY

Logo on lanyards (<i>1 available</i>)	\$1,500
Logo on badges (<i>1 available</i>)	\$1,000

In addition to these opportunities, we welcome sponsors to submit into our regular tracks for panels, presentations, and papers.

Other Sponsorship Opportunities

Mobile App Sponsor **\$5,000**

Put your brand in attendees' hands before, during, and after the conference. The Mobile App Sponsor receives prominent visibility throughout the conference app, including splash screens, banner placements, and sponsored push notifications that drive engagement and awareness.

Charging Lounge Sponsor **\$2,000**

Keep attendees powered and connected while showcasing your organization's commitment to enhancing the conference experience. This dedicated lounge provides a high-traffic networking space where attendees can recharge their devices and connect with peers.

Research Poster Reception Sponsor **\$2,500**

Support the exchange of groundbreaking research while gaining visibility among leading academics, students, and industry professionals. This sponsorship includes recognition during the poster reception and the opportunity to align your brand with innovation and knowledge sharing.

Student Career Connections Sponsor **\$3,000**

Help bridge the gap between education and industry by supporting networking opportunities between students, emerging professionals, and employers. This sponsorship demonstrates your organization's commitment to developing the next generation of building performance leaders.

Coffee on Us Sponsor **\$4,000**

Fuel networking and collaboration by sponsoring one of the conference's most popular attendee experiences. Recognition at coffee stations and break areas ensures repeated visibility and appreciation throughout the event.

AI Innovation Showcase Sponsor **\$3,000**

Support a dedicated forum highlighting the latest applications of artificial intelligence, machine learning, and advanced analytics in building performance simulation. This sponsorship positions your organization as a leader in emerging technologies and industry advancement.

Student Travel Grant Sponsor **\$2,500-\$5,000**

Increase access and diversity within the building performance simulation community by helping students and emerging professionals attend SimBuild. Sponsors will be recognized for investing in workforce development and future industry leadership.

Hotel Key Card Sponsor **\$2,000**

Put your brand in attendees' hands from the moment they check in. As the exclusive Hotel Key Card Sponsor, your organization's logo and custom design will be featured on the official hotel room key cards distributed to conference attendees staying at the host hotel. This high-visibility sponsorship provides repeated brand exposure throughout the conference while creating a memorable first impression.

Contact

*Interested in sponsoring
SimBuild 2027?*

Please complete the
[online form](#) and submit.



Questions? Contact:

E-Mail: Matthew Bozek – events@ibpsa.us

Website: simbuild.ibpsa.us



SimBuild

